

RABC MEETING MINUTES

October 23, 2017

Attendees:

Kaydene Hubert
Kyle Schuyler

Stacy Koelfgen

Joyce Kelly

Amy Kim

Amy Belcher
Emily Lantaff
Jennifer Miller
Doris Mundy
Ardis Plaster

Julie Blaser
Robin Lee
Sheryl Miller
Bridget Nannen
Danny Sisneros

Stacey James
Janet Lopez
Laurie Monroe
Dani Olinger
Debbie Stewart

Laurie Johnson
Tatum McKenzie
Cherese Montgomery
Jennifer Orvis

Call to Order Kaydene Hubert 6:36 PM

Welcome — Introductions

Icebreaker: Everyone shared a favorite thing about Fall, well almost everyone;)

Approval of Prior Minutes

Motion to Approve Minutes – Julie Blaser (1st) and Dani Olinger (2nd)

Special Presentation – Teresa Gunther (gunther_teresa@svvsd.org) on the Poster Maker

- The full-color poster maker is in the Copy Center where Teresa works from 8:30 AM to 12:30 PM Monday to Friday. She requires 24 hours notice to help you with your poster printing. This is for new users. Once you have been trained, you can print without her help. To schedule, please contact Teresa by email (above) or phone to schedule.
- Your photos/poster contents must be in a pdf. Your pdf can be emailed to her or brought into the Copy Center on a thumb drive. No login is required. Simply transfer the pdf to the desktop.
- Teresa is happy to help lay out your poster in Photoshop and with logos (she is collecting them). The Copy Center also has a scanner to scan photos and a laminator for outdoor posters. There is a charge for use of the latter.
- Available sizes:
 - o On the roll: 24 inches is the maximum width; no maximum length (downside—will stop printing even midway if run out of paper); can also print standard sizes 18 x 24 inches and 24 x 36 inches from the roll.
 - o 13 x 19 sheets (for flyers, for example)
 - o Legal- and letter-sized posters should be printed on a standard copier. Teresa can help with this.
- You can print stickers, but you must supply the stickers.
- You cannot use thicker paper.

Kaydene Hubert on Use and Charges for Use of the Poster Maker

- Organizations who contributed \$150 to the purchase price last year (Track, XC, Boys' Tennis, Girls' Tennis, Boys' Soccer, Girls' Soccer, Volleyball, Cheer, Softball) have lifetime access to make posters, flyers, etc., at cost. The original cost estimate for printing a 24 x 36 inch poster was \$5, with larger posters costing more and smaller, less. The cost is TBD and will be set in consultation with Ann Arling. Your organization can still join the "poster makers" with your \$150 contribution going to offset costs of supplies and maintenance.

Treasurer's Report - Amy Kim (rabc treasurer@gmail.com).

Amy went over the highlights of the Treasurer's Report and provided a copy to each table.

- On the bright side, we have exceeded our Membership target (of course, we always want and need more members); we are close to meeting our School Store goal; Concessions are on target; and our Homecoming Parade and Tailgate were on budget.
- On the not-so-bright side, we have just \$278 in Fundraising income so far. This is not enough.
- If you have questions on Team Reports, please see Amy after the meeting or email her.

Athletic Director Report – Kyle Schuyler – Fall Season Is Winding Down

- Boys' Golf sent one boy to the State Tournament.
- Boys' Tennis sent four boys to State.
- Volleyball is looking forward to its End-of-Season Tournament. The team is close to qualifying for Regionals/State.
- Football is looking to turn things around in its rivalry game against Longmont this Thursday.
- Boys' Soccer is the Number 10 seed going into the State Tournament. They play #23 Holy Family on Wednesday at home and, if they win, they play #7 Centaurus at Centaurus.
- Boys' and Girls' XC both placed first at Regionals last week. Next up, States.
- Softball had a fantastic State Tournament, which included beating Number 1 Valor Christian in the quarterfinals 5-1. Unfortunately, they suffered a tough loss to Pueblo Central in the semifinals 7-6. Senior Kendra Green was named Female Athlete of the Week by the Times Call for her performance at Regionals.

Postseason Funding Request – Kyle Schuyler

Kyle requested that RABC help to fund expenses (hotel and food) for individuals and teams who make the postseason. Kaydene noted that this was in the RABC budget last year. After consultation with Kaydene, Kyle proposed a three-way split with the Athletic Department, the team, and RABC each contributing one-third of the cost. For the three teams who have qualified and/or participated in postseason events so far (tennis, softball, XC), the estimate is \$3,300 total cost, so RABC has been requested to contribute \$1,100. Clearly, the amount needed over the course of the year will depend on how many other teams make the postseason, the location of the tournament(s), the number of team members, etc.

There was a wide-ranging discussion of this issue with only the highlights covered below. In light of the concerns about our fundraising efforts thus far this year (more on this below and in the DWTSCS section), Kyle asked that we table his request until next meeting when we will know more about the success of Dancing with the Silver Creek Stars. He suggested that we need to find a way to give folks a "kick in the pants" for DWTSCS and to keep RABC solvent.

- 1) Members of the Board noted that right now one of our two major fundraisers, DWTSCS, is in the red. Our general fund stands to take a hit unless we sell all available tickets and raise about \$3,000 in sponsorship money. As of now, we have sold 14 tickets and have 1 to 2 sponsors. If the event remains in the red, we might not be able to extend the offer of travel expenses to other teams going forward and may have to reduce the amounts available for general funds requests. Another concern is whether teams who do not make it to the postseason will feel slighted if the general fund is spent in this way. We need full participation in DWTSCS and the Raptor Run to ensure the health of the General Fund. Concessions alone will not bring in what we need.
- 2) Ideas to save money proposed include:
 - smaller buses with coaches trained to drive them
 - charter buses are cheaper for certain trips
 - note that the District A.D. currently pays for school buses to and from postseason games, but we must pay for the driver's expenses (hotel, food)
 - need-based travel aid because parents might prefer to pay their average of \$100 for their player

- to participate in the postseason rather than fundraise.
- 3) Fundraising ideas discussed include:
 - Kyle and others are working toward a Revtrak replacement for Snapraise
 - talk to other schools to see what they are doing to fundraise and allocate funds (this is being done)
 - fundraising from and by students from other schools who participate in SCHS sports (e.g., 50% of boys' swim)
 - use our bingo license (good until 12/31/17) for 50:50 raffles (there are some limitations to this) soccer raises funds through fees for pre-tryout camps
 - more use of King Soopers cards.
 - 4) General fund issues discussed include:
 - new this year—limiting general funds available to \$3,000 on each of three dates even though any sport can apply at any time (e.g., a spring sport can apply in November)
 - make teams request travel funds as a general fund request
 - give priority to teams requesting general funds who do not receive travel funds?
 - 5) Struggles to get folks to volunteer, participate in fundraising, sometimes even to request funds, etc., were mentioned by a number of people. Would they do more if they knew that they will be responsible for 50% of their student's travel expenses?

President's Report — Kaydene Hubert

In light of time constraints, Kaydene did not give this report. She noted that the key issues (need for sponsorships, ticket sales and volunteers for Dancing with the Silver Creek Stars) and the importance of this event and the Raptor Run for fundraising has been and will be covered in other parts of the meeting.

Dancing with the Silver Creek Stars (DWTSCS) — Kaydene Hubert and Stacy Koelfgen

For RABC to just break even on this event, Stacy has calculated that we need to sell all 119 tickets and raise approximately \$3,000 in sponsorships and from the dancer voting. Last year, RABC was in the red for this event with the teams raising approximately \$8,000. RABC did not take money from the teams to cover costs and still had to support scholarships. Information re: ways to help (tickets, volunteering, finding sponsors) has been emailed to parent reps, RABC members and team members who indicated they would take the lead for their team. It is also available in the SCHS Friday blog and on the RABC web site. There was a discussion about how Friday is a bad day to send out the all school blog.

As of now, we are short on:

Ticket sales—We have sold 14 out of the 119 tickets needed.

Event volunteers—We need 40 to 50 volunteers. We have alumni students and parents stepping up.

Why not more current students (700 to 800 athletes) and their parents?

Sponsors—We need each team to bring in 1 to 2 sponsors for DWTSCS (and the Raptor Run) by 11/3 so that the larger sponsors can be recognized on banners to be displayed at DWTSCS and in the lobby during basketball season. The lowest cost sponsorship is just \$80 for both DWTSCS and the Raptor Run.

We are doing well so far on team baskets. Please note that we use the term “baskets,” but gift certificates, timeshares, professional services, etc. can also be auctioned.

Questions with answers (if available)

Historically will ticket sales pick up? Yes, but we only sold 80/119 tickets last year.

Is the ticket cost too high? The ticket cost does not even cover the cost of the event.

How can we best utilize the folks from each team who signed up to help with DWTSCS?

Have we put flyers on bulletin boards in the community to attract audience members and sponsors?

No

Have we put a free ad in the Times Call? Dani will look into this.

Has anyone approached the businesses at the Village at the Peaks for sponsorships?

Has the event run its course? It is only the fourth season. We have a new venue. It would be difficult to drop the event and pick it back up.

Raptor Run 5K — Robin Lee

This year's event will be run on April 21, 2018. Robin noted that sponsorships are also the foundation of a successful Raptor Run. Joint sponsorships are available with DWTSCS.

Membership — Joyce Kelly

We now have between 110 and 115 members.

Concessions — Kaydene Hubert with Laurie Monroe

The fall season has been tricky, but we have had steady numbers. Winter should be easier. Kaydene is currently reviewing Laurie's winter schedule. It will be available soon.

School Store — Kaydene Hubert

Paula and Laura could not attend. They will be announcing a Holiday Special.

General Funds — Kaydene Hubert

We have already discussed this, but to reiterate the main points here:

The current plan is to make \$3,000 available for requests on 11/27/17 and on two other dates over the course of the rest of the year, funds permitting.

Any team, regardless of season, can apply at any time for these funds.

New RABC Web Site — Kaydene Hubert

Check it out! <http://www.raptoractivitiesboosterclub.com>

Cherese Montgomery asked a question about which teams have their own web sites, how they are linked to on the Silver Creek web site, and what parts of the team web sites are public or private. She learned who manages the volleyball and football sites. She is working with Yvonne to improve the information on the SCHS web site and to link the team web sites.

Final Call For Business

None

Next Meeting Date is November 27, 2017, at 6:30 PM in the Silver Creek Library

This is the Monday after Thanksgiving.

Rob Johnson is already winning the DWTSCS voting. You can vote now and vote online if you cannot attend this fabulous event!

Adjourn

Motion to adjourn by Julie Blaser, 2nd by Emily Lantaff. Meeting adjourned at 8:20 p.m.